



METHODIST
COLLEGE | KUALA LUMPUR
Veritas Vincit Omnia

CONTINUING PROFESSIONAL DEVELOPMENT COURSE

Educational Management and Leadership for Private Education



The Educational Management and Leadership for Private Education Programme is designed for senior private education leaders leading and managing private education institutions. The programme intends to bridge the elements of education and business by integrating expertise in managing teams and organisations with best practices in educational leadership and education operations. Senior private education leaders will be equipped with various frameworks, skills, and knowledge to effectively lead and drive change improvement in private education institutions.

Educational Management and Leadership for Private Education

The Educational Management and Leadership for Private Education programme comprises of seven modules. Throughout the course, senior private education leaders will work collaboratively in teams to develop the abilities related to the learning outcomes, gain peer feedback, as well as brainstorm for new ideas and strategies. Senior private education leaders will have the opportunities to reflect, apply and share existing best practice and unique context among the participants while interacting with and learning from a network of private education leaders.

Upon successful completion of this programme, a participants will receive a Digital Certificate and / or Digital Badge awarded by Methodist College Kuala Lumpur.

■ Strategic Management for Leadership in Private Education

- Duration : 8 hours
- Delivery mode : Conventional face-to-face only

This course enables participants to re-define the vision, mission and values in the light of current realities the core values and motivations of the institution. The unprecedented challenges in 2020 require new and established institutions to reexamine their vision, mission and values, and ensure they align well to their goals and delivery methods, so they can venture ahead with clarity.

■ Leadership & Factors for Sustainability in Private Education

- Duration : 8 hours
- Delivery mode : Conventional face-to-face only

This course enables participants to explore and understand types of leadership styles required in the institution(s) at the different roles of leadership. Participants will be able to recognise behavioural traits to bring about successful practice in key positions, as well as identify areas of change helpful to the institution.

■ Understanding Financial Bloodstream for Sustainability of Private Education

- Duration : 8 hours
- Delivery mode : Conventional face-to-face only

This course enables participants to recognise, identify and determine the sources and amount of funding and financing a private education institution requires. Participants will not have to demonstrate the financial and budgeting process, but they will explore the main and common financial and budget considerations within the private school and/or college as an operating entity.

■ Develop Marketing and Online Presence for Private Education

- Duration : 8 hours
- Delivery mode : Conventional face-to-face only

Marketing has not been thought of as a high management concern, but changing the situation calls for new awareness. The evolution of online marketing and social media has made marketing increasingly complex in recent years. In this course, participants will identify key considerations and examine points for developing effective marketing strategies & online presence. Students will also identify a few channels that can be effective in meeting enrollment goals.

■ The Quotient-Plus in the Private Education's Curricula

- Duration : 8 hours
- Delivery mode : Conventional face-to-face only

This course teaches participants to refine the broad and overarching ideas to explore ways to positively broaden their curriculum of private schools and colleges. At the same time, they will also practice linking curriculum to the identity and mission statement of the institution.

■ Managing Students' Development Activities and Programmes in Private Education

- Duration : 8 hours
- Delivery mode : Conventional face-to-face only

Private school and/or college are regarded as an essential element of education, mainly used to develop student's personalities and skills. In this course, participants will be able to identify the importance of students' development, thus creating outstanding student experiences in the respective institutions.

■ Managing Facilities and Estate of Private Education Institutions

- Duration : 8 hours
- Delivery mode : Conventional face-to-face only

This course enables participants to acquire the fundamental knowledge of managing facilities and estate management for safety and robustness of the private school and / or college readiness for 21st century education. Participants will be able to outline common needs of physical and virtual spaces that comply with the regulatory framework.

Note: Customised modules are available. Contact us by emailing admission@mckl.edu.my for further details.