



WORKSHOP BUSINESS

The Digital Career

FREE ENTRY

1 HOUR
INTRODUCTORY
WORKSHOP

 **23 MAR 2024 (SAT)**
 **10.30AM - 11.30AM**
 **MCKL PYKETT CAMPUS**

INTRODUCTION

A diverse range of professions fall under the broad category of digital business careers, and each one requires a specific combination of abilities, knowledge, and skills. There's a digital business career path that fits your interests and talents, whether you're enthusiastic about technology, strategy, data analysis, or marketing.

WHAT YOU WILL ACHIEVE

- ➔ To identify suitable online business for future
- ➔ To share useful tips of transition from Brick and mortar to ecommerce.
- ➔ To identify the pros and cons of e-commerce.

Methodology



Lecture



Discussions



Interactive Activities

Who should attend?



SPM Leavers



Secondary School Students



Guest

Limited Seats Available, **RSVP NOW!**

For more information



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Visit **MCKL**
OPEN DAY

15-16 & 22-23 MAR 2024 | 9AM - 5PM
KL Campus | Penang Campus

SIGN UP NOW