

MICRO-CREDENTIAL *in*

FUNDAMENTALS OF INNOVATION AND ENTREPRENEURSHIP

Earn a certificate at the end of the course

~~RM1,200 per pax~~
RM480 per pax only*
(*Group rate: min 3 pax above)

REGISTER NOW!



Micro-credential in Fundamentals of Innovation and Entrepreneurship (3 credits)

This course aims to provide students with an understanding of the nature of enterprise and entrepreneurship, introducing the role of the entrepreneur, innovation, and technology in the entrepreneurial process. Students will develop an entrepreneurial mindset and hone the skills they need to develop a new enterprise with potential for growth and funding, or to identify and pursue opportunities for growth within an existing organisation.

OPEN TO

SPM Students or Lifelong Learners

3
credits

23 OCT
▼
21 DEC

2023

KL CAMPUS &
PYKETT CAMPUS

WHAT SKILLS WILL YOU LEARN:

- Analyse Opportunities in the Market Space
- Business Planning
- Creating New Venture
- Creative and Innovative Entrepreneur
- Digital Capabilities

WHAT WILL YOU ACHIEVE:

- Identify entrepreneurship and the process of transforming an idea into a viable business
- Identify the strategies and the importance of innovation for businesses
- Prepare a plan for implementing entrepreneurial activities in a globalised and competitive environment

COURSE FEE & DURATION

DURATION : 7 weeks

CREDIT VALUE : 3 credits

MODE OF DELIVERY : Face to Face

MODE OF ASSESSMENT : Assignments, Tests and Exam

CATEGORY	RATES
GROUP RATE (Min 3 pax above)	RM 480 per pax
PROMO RATE	RM 600 per pax
NORMAL RATE	RM 1,200 per pax

PATHWAY TO MCKL DIPLOMA PROGRAMMES



Prepare for the MCKL Diploma Certification

By the end of this course, you'll be fully prepared to take the Diploma in Digital Business, Diploma in Digital Marketing, Diploma in Financial Technology (FinTech), Diploma in Computer Science and Diploma in Information Technology – a recognised Diploma certification setting you up for a better career.



Main Campus
Methodist College Kuala Lumpur DK144(W)
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Branch Campus
MCKL College (Penang, Pykett Campus) DK144(W)
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 Excellence for Life*