



Business Talk

Digital Business -

Empowering Business through Technology

19 AUG 2023 **2PM - 3PM** **MCKL KL CAMPUS**

INTRODUCTION

This talk aims to inspire and educate participants about the exciting opportunities that technology offers to businesses and how it can empower them to thrive in today's digital landscape.

WHAT YOU WILL ACHIEVE

- Understanding the digital business industry better
- Gain knowledge about various digital strategies and innovations
- Gain insight into the career pathway of the digital business field

METHODOLOGY



WHO SHOULD ATTEND?



FREE ENTRY

1 HOUR INTRODUCTORY COURSE

Limited seats available, **RSVP NOW!**

FOR MORE INFORMATION

- ✉ Ms Cynthia at tam.xy@mckl.edu.my
- 🌐 <https://tinyurl.com/businessstalk82023>
- ☎ +603-2300 0998



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REGISTRATION WEEK

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14 - 19 & 21 - 26 | **9AM - 5PM**
AUG 2023 | **ENQUIRE NOW**