





INTRODUCTION

This talk is aimed to share latest industry trends, tool and strategies to stay ahead in dynamic world of social media

WHAT YOU WILL ACHIEVE

- To inspire innovation using social media
- To help harness the power of social media for business
- To elevate online presence and drive meaningful engagement with audience

WORKSHOP DIGITAL MARKETING

Social Media Marketing

FREE ENTRY

1 HOUR **INTRODUCTORY WORKSHOP**

- 8 JUNE 2024 (SAT)
- ② 2PM 3PM
- MCKL PYKETT **CAMPUS**

Methodology



Who should attend?







Limited Seats Available, RSVP NOW!

For more information



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https://forms.office.com/r/xm51pzT9Zb

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7-8 & 14-15 June 2024 • 9AM - 5PM KL Campus • Penang Campus

SIGN UP NOW



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